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Le Mot Juste

How to Impress Tout le Monde with Your French

Compiled by Imogen Fortes

Keynote

Celebrating the art of the French language with a charming collection of words and phrases to bring into everyday conversation. *C'est parti!*

Description

'Charming, witty and cheerful, this is a delectable feast of the French language. *Allez le Bleus*!' Raymond Blanc

Celebrating the art of the French language with a charming collection of words and phrases to bring into everyday conversation. *C'est parti!*

Have you ever wondered exactly what *déjà vu* is? Have you made a *faux pas*? Eaten an *hors d'oeuvre? Voulez-vous* an explanation of the above? Then *voilà*, here is a collection of *les bons mots* so you can start to learn that certain *je ne sais quoi* of the French language.

Le Mot Juste contains ${\bf 150}$ beautiful words and phrases that you'll love to say every day.

Sales Points

- A beautiful gift book which perfectly captures the elegance of the French language
- A small format with a high design style, this is till-side publishing at its best
 - All things France are very *en vogue*, and there have been two recent successful titles: *C'est La Vie* and *L'art de la Simplicité*
 - Imogen Fortes is an experienced editor and author who lives in Paris. She is the author of *Paris in Fifty Design Icons*, published by Conran, and is the co-author for *The Rough Guide to Paris*, published by Penguin. As an editor, she has worked with well-known cookery names, such as Yotam Ottolenghi, Nigel Slater and Mary Berry

Reviews

- 'This tongue-in-cheek guide to the French language and its many foibles is a far cry from the stuffy phrase books of old [...] it's the perfect read.' - France Today
- 'Beautifully illustrated, the phrases and words chosen all reflect a love of the elegance and harmony of the French language' - *French Property News*
- 'A tiny but fabulous book of words... the sort of words that roll off the tongue and sound delicious, romantic, and so... well French!' - The Good Life France Magazine

Author Biography

Imogen Fortes is a writer, editor and author of The Design Museum's *Paris in Fifty Design Icons* and *The Rough Guide to Paris*. She has written books on behalf of cultural institutions, brands, restaurants and chefs, and has contributed lifestyle and travel features to a range of publications and websites.

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