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Lost in Translation Misadventures in English Abroad

Charlie Croker

Keynote

Lost in Translation: Misadventures in English Abroad affectionately demonstrates the very best – and worst – instances of genuine grammar-gargling from around the world.

Description

Spoken by over 700 million jabbering individuals, the English language has travelled to all corners of the globe – unfortunately, some of it has got a bit muddled along the way.

Lost in Translation: Misadventures in English Abroad affectionately demonstrates the very best – and worst – instances of genuine grammar-gargling from around the world, discovered by the author and his intrepid team of researchers. It includes everything from hilarious hotel signs to baffling advertisements, such as the German beauty product offering a 'cream shower for pretentious skin', the notice at a French swimming pool which proclaimed that 'swimming is forbidden in the absence of the saviour', or the warning sign at a Czech zoo which instructed visitors: 'No smoothen the lion'.

Sales Points

- A comical collection of authentic and original mistranslated signs, posters, instructions, products, notices and many more
- Full of hilarious linguistic mishaps
- A new edition of the book that has sold 48,000 copies to date

Reviews

- 'Very funny [and] beautifully illustrated' - *The Spectator*
- 'A wonderful collection of recent outrageous howlers from all over the world' - *Irish Independent*

Author Biography

Charlie Croker (aka Mark Mason) is an author and journalist, has written several novels, and has also written for *The Times*, *The Independent on Sunday* and *The Spectator*, among others.

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