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Simon Cowell The Unauthorized Biography Chas Newkey-Burden

Description

Love him or loathe him, Simon Cowell is arguably the most influential player in the British entertainment industry and one of Britain's most successful exports. After a humble start in the post room at EMI, his meteoric rise began when he became a top A&R executive, signing huge acts from Westlife and Five to Robson & Jerome. Fame and a television career followed when he became a judge in the TV talent shows *Pop Idol* and *American Idol* and subsequently created the hit shows *The X Factor* and *Britain's Got Talent*, watched by millions every year. His trademark blunt honesty coupled with his extraordinary business savvy has made him a household name - but what do we really know about this charismatic and sharp-tongued man? In *Simon Cowell* Chas Newkey-Burden finds out, interviewing friends and old colleagues, and lifting the lid on the professional and private life of one of Britain's most eligible bachelors.

Sales Points

- The paperback edition of the bestselling title which has sold 49,000 copies since publication in September 2009
- Featuring original interviews with those who know and have worked with Simon Cowell over the years
- Simon's own autobiography was published in 2003 and doesn't cover *The X Factor* or *Britain's Got Talent* - this book tells the whole story
- Published to coincide with the new series of *Britain's Got Talent* 2010

Reviews

- 'Insightful... learn what's driven Simon to success and about the family he cherishes to much' - *News of the World*

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