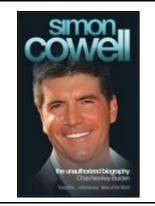


MICHAEL O'MARA BOOKS TITLE INFORMATION MICHAEL O'MARA





Publication date Price ISBN-13	Thursday, April 15, 2010 £7.99 9781843174851
Binding	Paperback
Format	198mm x 129mm
Depth	16mm
Extent	272 pages
Word Count	
Territorial Rights	World

Simon Cowell The Unauthorized Biography

Chas Newkey-Burden

Description

Love him or loathe him, Simon Cowell is arguably the most influential player in the British entertainment industry and one of Britain's most successful exports. After a humble start in the post room at EMI, his meteoric rise began when he became a top A&R executive, signing huge acts from Westlife and Five to Robson & Jerome. Fame and a television career followed when he became a judge in the TV talent shows *Pop Idol* and *American Idol* and subsequently created the hit shows *The X Factor* and *Britain's Got Talent*, watched by millions every year. His trademark blunt honesty coupled with his extraordinary business savvy has made him a household name - but what do we really know about this charismatic and sharp-tongued man? In Simon Cowell Chas Newkey-Burden finds out, interviewing friends and old colleagues, and lifting the lid on the professional and private life of one of Britain's most eligible bachelors.

Sales Points

- The paperback edition of the bestselling title which has sold 49,000 copies since publication in September 2009
- Featuring original interviews with those who know and have worked with Simon Cowell over the years
- Simon's own autobiography was published in 2003 and doesn't cover *The X Factor* or *Britain's Got Talent* this book tells the whole story
- Published to coincide with the new series of Britain's Got Talent 2010

Reviews

• 'Insightful... learn what's driven Simon to success and about the family he cherishes to much' - News of the World

Michael O'Mara Books

www.mombooks.com

