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How to Think Like Churchill

Daniel Smith

Keynote

Looking at defining moments in Winston Churchill's life and revealing his key principles, philosophies and decisions, this book will teach you how to think just like Churchill.

Description

Looking at defining moments in Winston Churchill's life and revealing his key principles, philosophies and decisions, this book will teach you how to think just like Churchill.

Remembered for his leadership during the Second World War, Churchill's commitment to 'never surrender', as well as his stirring speeches and radio broadcasts, helped inspire British resistance to the Nazi threat when Britain stood alone against an occupied Europe.

As well as a hugely successful politician, Churchill was an officer in the British Army, a journalist, historian and a writer, winning the Nobel Prize for Literature in 1953. As one of the few voices warning about Nazi Germany in the 1930s, he returned to government to play his part in defeating Nazism, becoming one of the defining figures of the twentieth century.

Studying how and why he accomplished what he did, how he overcame personal and professional adversity and stood strong in the face of overwhelming odds, with quotes and passages by and about the great man, you too can learn to think like Churchill.

Sales Points

- Be inspired to follow in the footsteps of one of the giants of the twentieth century, as you learn how to lead from the front, nurture your ambitions, carve out a legacy, refine your ideology, rise to the occasion and never surrender
- Author Daniel Smith looks at the defining moments in Churchill's political, military and personal life, and reveals the key principles, philosophies and decisions that made him such an important historical and cultural figure
- Voted Greatest Briton of all time in a 2002 poll, Churchill remains one of the most popular and iconic political leaders in modern history
- Published to coincide with the 50-year commemoration of Churchill's death in 1965

Reviews

- 'Exploring Churchill's unique approach to dealing with the profound political challenges of his age' - *Military History Monthly*

Author Biography

Daniel Smith is a non-fiction author and editor who has written across a range of subjects, including politics, economics and social history. He is the author of the 'How to Think Like...' series for Michael O'Mara Books. He is also a long-time contributor to *The Statesman's Yearbook*, the geo-political guide to the world that celebrated its 150th anniversary in 2013. He lives in London.

Michael O'Mara.

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