



THE MAGICAL UNICORN SOCIETY

OFFICIAL
HANDBOOK

Published 20th September 2018
£9.99, Hardback
Michael O'Mara Books

Written by Selwyn E. Phipps,
President of the Magical Unicorn Society

After centuries of mystery, the Magical Unicorn Society has published its official handbook.

Dedicated to studying, understanding and protecting unicorns, this secretive society have created a treasure chest of unicorn lore - the facts, the fiction, the where, why and what of these elusive creatures.

Discover the myths and legendary stories of the seven unicorn families. Find out about their unique powers, where they live around the world, what they eat and how to have the best chance of spotting one. Learn about the history of the Magical Unicorn Society - from its foundation to the present day - and how to become a member.

With a dreamlike narrative written by Jonny Leighton (as Selwyn E. Phipps) and breathtaking artwork from illustrators Harry and Zanna Goldhawk (Papiro Press) and Helen Dardik, this special handbook gallops through a history of these fantastical beasts, and provides proof that unicorns - and their spell-binding magic - are real...

PR opportunities: Extract, interview, quizzes, fact lists, gift guide round-ups

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