



**The Art of Winnie-the-Pooh**  
**How E. H. Shepard Illustrated an Icon**  
**James Campbell, Foreword by Minette Shepard**  
**(Illustrated By E. H. Shepard)**

**Keynote**

In this beautifully presented, full-colour volume, readers will not only discover the story behind the remarkable partnership that created *Winnie-the-Pooh*, but also follow the evolution of Shepard's work

**Description**

**Winnie-the-Pooh and his friends from the Hundred Acre Wood are some of the world's most beloved characters in children's literature.**

But before they appeared in many millions of books and in nearly fifty languages, they started life in the 1920s as the product of a unique collaboration between A. A. Milne and E. H. Shepard; author and illustrator wove images and text together in a way that was utterly original for the time. For Shepard, it was a process that he relished, creating artwork for new editions right up until his death in 1976 at the age of ninety-six.

In this beautifully presented, full-colour volume, readers will not only discover the story behind this remarkable partnership, but also follow the evolution of Shepard's work, from those first tentative sketches through to the illustrations we know and love, and even on to the characters' later incarnations at Disney.

Presenting over 150 full colour images – including never-before-published sketches, finished artwork, personal family photographs and memorabilia – this is the perfect gift for those of us who grew up loving the books.

**Sales Points**

- Presents never-before-published sketch-work from the Winnie-the-Pooh books, including the first ever drawing of Pooh Bear
- Published to coincide with a major exhibition of Shepard's work at the V&A museum, and the release of the movie *Goodbye Christopher Robin*, as well as the PB release of *The Best Bear in All the World*
- Tells the story of Shepard and Milne's unique collaboration
- Beautifully packaged and in full colour throughout, with over 150 images, including sketches, finished artwork, photographs and memorabilia
- Written by the author of *Shepard's War*, James Campbell, who is responsible for the oversight of E. H. Shepard's artistic and literary estate

**Author Biography**

James Campbell has worked for a number of sustainability and environmental organisations for over twenty years. He is married to E. H. Shepard's great-granddaughter and has had responsibility for the oversight of E. H. Shepard's artistic and literary estate since 2010. He currently lives in Oxford.

Michael O'Mara.

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