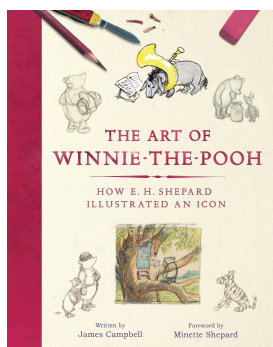




Presenting over 125 full colour images – including never-before-published sketches, finished artwork, personal family photographs and memorabilia – this is the perfect gift for those of us who grew up loving Winnie-the-Pooh.



The Art of Winnie-the-Pooh How E. H. Shepard Illustrated an Icon

By James Campbell, Foreword by Minette Shepard
(Illustrated By E. H. Shepard)
7 September 2017 / hardback / £25 / Michael O'Mara

Winnie-the-Pooh and his friends from the Hundred Acre Wood are some of the world's most beloved characters in children's literature.

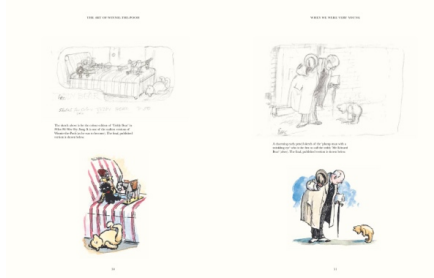
But before they appeared in many millions of books and in nearly fifty languages, they started life in the 1920s as the product of a unique collaboration between A. A. Milne and E. H. Shepard; author and illustrator wove images and text together in a way that was utterly original for the time. For Shepard, it was a process that he relished, creating artwork for new editions right up until his death in 1976 at the age of ninety-six.

In this beautifully presented, full-colour volume, readers will not only discover the story behind this remarkable partnership, but also follow the evolution of Shepard's work, from those first tentative sketches through to the illustrations we know and love, and even on to the characters' later incarnations at Disney.

- Includes never-before-published sketch-work from the Winnie-the-Pooh books, including the first ever drawing of Pooh Bear
- Tells the story of Shepard and Milne's unique collaboration
- Beautifully packaged and in full colour throughout, with over 125 images, including sketches, finished artwork, photographs and memorabilia
- With a Foreword by Minette Shepard, E. H. Shepard's granddaughter

James Campbell has worked for a number of sustainability and environmental organisations for over twenty years. He is married to E. H. Shepard's great-granddaughter and has had responsibility for the oversight of E. H. Shepard's artistic and literary estate since 2010. He currently lives in Oxford. He is available for interview, to write pieces and to give talks and presentations

- "Winnie-the-Pooh: Exploring A Classic" runs at the V&A from 16 Dec '17 - 8 April '18
- A film about AA Milne coming in October - *Goodbye Christopher Robin*



For further information please contact:
EMMA FINNIGAN PR

07870 210468 | emma@emmafinniganpr.co.uk | @emmafinnigan | www.emmafinniganpr.co.uk